

pure®

n a t u r e + s c i e n c e = p e r f o r m a n c e

SPA RANGE

philosophy

PURE is a potent and high performance skin and body care system. Our no-nonsense approach relies on the purity of our natural ingredients. Each plant essence and botanical extract used in the formulation of PURE products has been scientifically selected for its superior effectiveness and ability to multi-task.

The key to PURE's performance is the powerful, synergistic action between our PURE BASICS and our SUPERCHARGED SERUMS. PURE BASICS pack a powerful punch, with natural skin boosters that are suitable for all skin types, while PURE Serums contain high concentrations of supercharged bio-active ingredients that target specific skin concerns.

This radical yet practical approach allows you to tailor your skin care to your changing skin conditions, while minimizing the number of products you need to use. PURE simplifies the complex world of skin care.

With PURE, less is more. PURE has perfected the art of minimal skin and body care by offering a simple and easy to follow regime with a profound impact on your skin. We do not promise miracles, but deliver speedy, high performance results.

PURE products do not contain harmful chemical preservatives and are produced in our FDA certified labs to ensure quality and efficacy.



A.W. LAKE® FRESH FORMULATION PHILOSOPHY

CUSTOM FORMULATED SKIN CARE and SPA PRODUCTS

F FREE FROM HYPE

We rely on science and extensive research to produce high-quality, intelligent products.

R RAW

We start with raw and unprocessed ingredients sourced directly from growers and producers to ensure quality and purity. We then prepare them fresh upon order in our own labs and production facilities.

E ETHICAL

We follow one simple rule: Do good, not harm. This applies to humans, animals and the environment. The choices we make are guided by this commitment and our own integrity.

S SUSTAINABLE

We continue to explore intelligent ways to best utilize our natural resources. We produce in small and limited quantities to ensure freshness, but also to reduce waste and impact on the environment.

H HIGH PERFORMANCE

Above all else, we focus on developing products that deliver positive results. For that reason, we keep an open mind and continue to search for new ingredients and technologies that will improve the performance of our products.



free from
PETROCHEMICALS
SULFATE-BASED DETERGENTS (SLS)
PROPYLENE GLYCOL
POLYETHYLENE GLYCOL
FORMALDEHYDE AND PARABENS
SYNTHETIC COLORANTS
ARTIFICIAL FRAGRANCES

QUALITY STANDARDS

- Pure Botanical Extracts: scientifically tested for purity, unrivalled in their vitality and high concentrations of active ingredients.
- Pure Essential oils: 100% pure, undiluted, therapeutic grade organic essential oils, sourced directly from growers in the country of origin.
- Pure Ingredients: raw and unprocessed, organic or wild, sustainably harvested plants and herbs.
- Pure Formulations: FDA certified, Allergen free, contains no additives, preservatives, synthetic fragrances or coloring.
- Petrochemical Free: none of our products contain petroleum - derived ingredients such as Isopropanol, parabens, mineral oil, petrolatum, propylene glycol, sodium lauryl/laureth sulfate and toluene.



PURE[®] SPA RANGE

high performance spa range with skin care benefits

PURE spa range list

PRODUCT NAME	BASIC ●	ADVANCED ●	PROFESSIONAL ●
PURE fortified massage oils			
FORTIFIED ULTRA LIGHT MASSAGE OIL		● ○ ○ ●	
FORTIFIED REPAIR MASSAGE OIL		● ● ○ ●	
FORTIFIED SKIN RADIANCE MASSAGE BUTTER		● ● ○ ●	
PURE concentrates			
NURTURE			● ● ● ●
EQUALIZE			● ● ● ●
INSPIRE			● ● ● ●
CLEANSE			● ● ● ●
SHIELD			● ● ● ●
REPAIR			● ● ● ●
PURE boosters			
HYDRA-DRENCH BODY BOOSTER	● ● ● ●		
BIOACTIVE AGE PROTECT BODY BOOSTER		● ● ● ●	
CELLULAR REPAIR BODY BOOSTER			● ● ● ●
PURE scrubs			
GENTLE SKIN REPAIR SCRUB	● ● ○ ●		
SKIN REFINING MINERAL SCRUB		● ● ○ ●	
BIOACTIVE PLANT EXTRACT SCRUB			● ● ● ●
PURE wraps			
MOISTURE INFUSION BODY WRAP	● ● ○ ●		
TONING BODY WRAP		● ● ○ ●	
PURE moisturizers			
HYDRATION BOOST BODY LOTION	● ○ ○ ●		
DEEP QUENCH BODY GEL	● ● ○ ●		
PURE sunscreen			
ULTRA SUN SHIELD SPF50+ BODY		● ● ○ ●	
PURE mist			
ANTIOXIDANT BOOST FACE & BODY MIST	● ● ○ ●		
MILD ● ○ ○ INTENSE ● ● ○ SUPERCHARGED ● ● ● ●			



PURE FORTIFIED Massage oils & butter

Formulated with Vit. A, E, D, F, H



ultra light
massage oil
with grapeseed
& apricot oils



intensive repair
massage oil
with virgin coconut
& almond oils



skin radiance
massage butter
with coffee &
wild pansy extracts

- Vit. A Retinoid, proven to reduce wrinkles, fade brown spots, smooth roughness
- Vit.E Promotes healing, strong anti-oxidant, reduces wrinkles and other sun/ free-radical damage
- Vit. D Effective treatment for psoriasis, contains strong anti-inflammatory properties, effective treatment for burns, skin injuries and stretch marks
- Vit.F Linoleic Acid (omega-3 and omega-6). Provides moisturizing and healing support. Soften skin, keeps it supple and youthful. Facilitates the penetration of other active ingredients such as anti-oxidants because of its ability to permeate skin barrier.
- Vit. H Biotin or B Complex group of vitamins. Increase production of ceramides and fatty acids, two key components of your skin's outer barrier. Reduces redness and minimize dark spots



PURE FORTIFIED Massage oils & butter

Formulated with Vit. A, E, D, F, H

FORTIFIED ULTRA LIGHT MASSAGE OIL

with vit. A, D, E, F, H, grapeseed & apricot oils



this ultra light blend of grapeseed and apricot oils has soothing, moisturizing, barrier repair and anti-inflammatory properties. orange and grapefruit stimulate blood circulation, tightens skin and helps reduce stretch marks.

directions

apply sparingly and massage gently onto the whole body, 30mls per use.

ingredients

vitis vinifera (grapeseed) oil, prunus armeniaca (apricot kernel) oil, brassica napus linnaeus (rapeseed) oil, retinyl palmitate (vit. A), cholecalciferol (vit. D), tocopheryl acetate (vit. E), essential fatty acid (vit. F), biotin (vit. H), citrus grandis (grapefruit) oil, citrus sinensis (orange) oil, citrus aurantium (petitgrain) oil, mentha piperita (menthol) oil and rosmarinus officinalis (rosemary) oil.

sizes available

250ml retail & 1L professional



PURE FORTIFIED Massage oils & butter

Formulated with Vit. A, E, D, F, H

FORTIFIED REPAIR MASSAGE OIL

with vit. A, D, E, F, H, virgin coconut & almond oils



intensive repair massage oil is multi-functional massage oil containing virgin coconut and almond oil. it provides superior lubrication and a smooth glide, specifically required for massage. virgin coconut oil is a good moisturizer, and significantly improves lipid levels and hydration to the skin. it is also comprised of medium-chain triglycerides which are powerful antifungal and antimicrobial agents. sweet almond oil packed with vit. E protects skin from uv rays, prevents cellular damage and is deeply hydrating.

directions

apply sparingly and massage gently to the whole body, 30mls per use.

ingredients

prunus amygdalus dulcis (sweet almond) oil and cocos nucifera (virgin coconut) oil, retinyl palmitate (vit. A), cholecalciferol (vit. D), tocopheryl acetate (vit. E), essential fatty acid (essential fatty acid (vit. F), biotin (vit. H), lavendula officinalis (lavender) oil, cedrus deodora (cedarwood) oil, citrus reticulata (mandarin) oil and citrus aurantifolias (lime) oil.

sizes available

professional in 1L bulk packaging



PURE FORTIFIED Massage oils & butter

Formulated with Vit. A, E, D, F, H

FORTIFIED SKIN RADIANCE MASSAGE BUTTER

with vit. A, D, E, F, H, coffee & wild pansy extracts



made from organic beeswax, jojoba oil, cocoa and shea butter, the skin radiance massage butter is excellent for deep, intensive hydration and in preventing moisture loss. this high-performance massage butter also contains potent plants and herbal extracts, such as coffee and wild pansy, nature's own sunscreens. the massage butter provides better grip and glide-ability.

directions

apply sparingly and massage gently to the whole body.

ingredients

deionized water, aloe barbadensis (aloe vera) gel, vegetable glycerin, theobroma cacao (cocoa butter), butyrospermum parkii (shea butter), cera alba (beeswax), persea americana (avocado) oil, carthamus tinctorius (safflower) oil, commiphora molmol (myrrh) oil, cymbopogon citrates (lemongrass) oil and simmondsia chinensis (jojoba) oil, retinyl palmitate (vit. A), cholecalciferol (vit. D), tocopheryl acetate (vit. E), essential fatty acid (vit. F), biotin (vit. H), symphytum officinale (comfrey) extract, cucumis sativus (cucumber) extract, heder helix (ivy) extract, rosa damascene (rose petal) extract, lavendula officinalis (lavender) extract, coffea arabica (coffee) extract, viola tricolor (wild pansy) extract, juniperus communis (juniper berry) oil, citrus reticulata (mandarin) oil and citrus grandis (grapefruit) oil.

sizes available

250gr retail & 1kg professional



PURE CONCENTRATES

(100% Therapeutic Grade Essential Oils and Botanical Extracts)

PURE CONCENTRATES accelerate the performance of the Fortified Massage Oils and Massage Butter. Confidently blend one of the 6 concentrates of globally sourced 100% organic essential oils chosen for their superlative quality and efficacy.

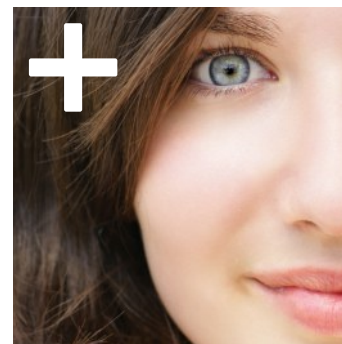
Go BEYOND expectation with PURE CONCENTRATES for superior performance, intuitive delivery and significant results...



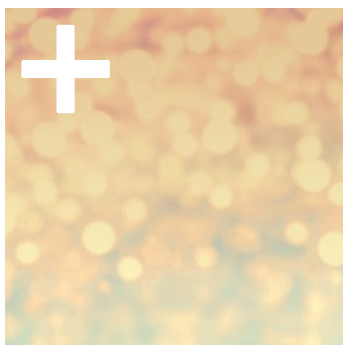
NURTURE



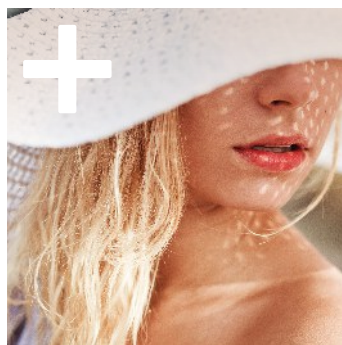
EQUALIZE



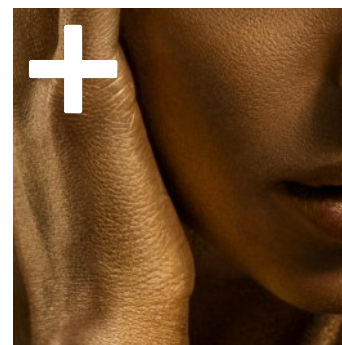
INSPIRE



CLEANSE



SHIELD



REPAIR

PURE CONCENTRATES

(100% Therapeutic Grade Essential Oils and Botanical Extracts)

NURTURE



Initiates deep relaxation and sleep, a comforting blend to surrender to and recommended for jet-lag.

directions

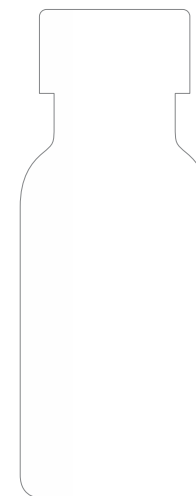
blend with PURE massage oils or other PURE bases.

ingredients

lavendula officinalis (lavender) oil, citrus sinensis (orange) oil, citrus aurantium (neroli) oil, citrus aurantium (petitgrain) oil, vetiveria zizanioides (vetiver) oil, passiflora caerulea (passion flower) extract and anthemis nobilis (chamomile) extract.

sizes available

15ml retail & 50ml professional



PURE CONCENTRATES

(100% Therapeutic Grade Essential Oils and Botanical Extracts)

EQUALIZE



A woody, herbaceous blend of deeply grounding and balancing oils to reduce stress, hypertension and anxiety, the blend for over-worked, high achievers.

directions

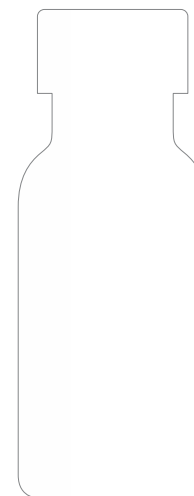
blend with PURE massage oils or other PURE bases.

ingredients

cedrus deodora (cedarwood) oil, rosmarinus officinalis (rosemary) oil, citrus grandis (grapefruit) oil, camellia sinensis (black tea) extract and glycyrrhizic glabra (licorice) root extract.

sizes available

15ml retail & 50ml professional



PURE CONCENTRATES

(100% Therapeutic Grade Essential Oils and Botanical Extracts)

INSPIRE



A deeply meditative blend of ancient sacred oils that are healing, energetic and uplifting.

directions

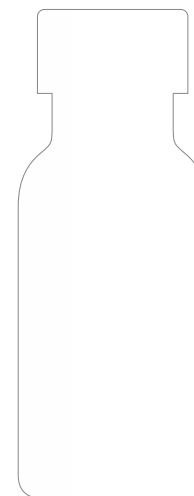
blend with PURE massage oils or other PURE bases.

ingredients

evernia prunastri (oakmoss) oil, cedrus deodora (himalayan cedarwood) oil, citrus bergamia (bergamot) oil and pelargonium graveolens (geranium) oil, euphrasia officinalis (eyebright) extract and viola odorata (blue violet) leaf extract.

sizes available

15ml retail & 50ml professional



PURE CONCENTRATES

(100% Therapeutic Grade Essential Oils and Botanical Extracts)

CLEANSE



A blend of oils that assists in the elimination of toxins, stimulates the circulatory system and relieves musculo-skeletal tension.

directions

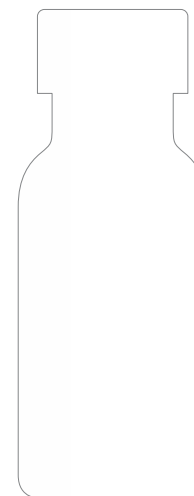
blend with PURE massage oils or other PURE bases.

ingredients

piper nigrum (pepper black) oil, citrus grandis (grapefruit) oil, ocimum basilicum (basil) oil and rosmarinus officinalis (rosemary) oil, taraxacum officinale (dandelion) root extract and rheum officinales (rhubarb) root extract.

sizes available

15ml retail & 50ml professional



PURE CONCENTRATES

(100% Therapeutic Grade Essential Oils and Botanical Extracts)

SHIELD



Antibacterial, antiseptic, calming and healing. Strengthen the immune system, use for recovery after a long flight or use to fend off pending maladies, flu's, bugs or viruses.

directions

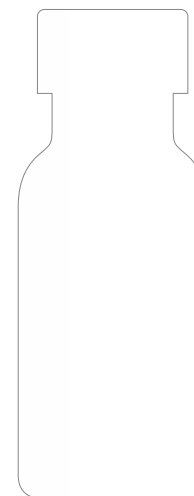
blend with PURE massage oils or other PURE bases.

ingredients

citrus bergamia (bergamot) oil, anthemis nobilis (chamomile) oil, citrus limonum (lemon) oil, melaleuca alternifolia (tea tree) oil, cupressus sempervirens (cypress) oil, santalum spicatum (sandalwood) oil, camellia sinensis (green tea) extract and schisandra chinensis (schizandra berry) extract.

sizes available

15ml retail & 50ml professional



PURE CONCENTRATES

(100% Therapeutic Grade Essential Oils and Botanical Extracts)

REPAIR



A forest-fresh blend to enhance concentration, helps to heal and focus, stimulates and refreshes.

directions

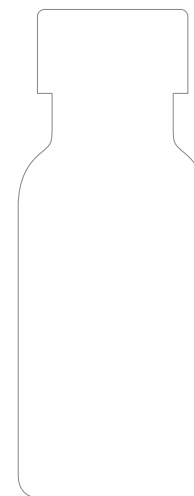
blend with PURE massage oils or other PURE bases.

ingredients

lavendula officinalis (lavender) oil, pelargonium graveolens (geranium) oil, citrus limonum (lemon) oil, citrus grandis (grapefruit) oil, mentha piperita (menthol) oil, cupressus sempervirens (cypress) oil, curcuma longa (turmeric) extract and ascophyllum nodosum (kelp) extract.

sizes available

15ml retail & 50ml professional



PURE MOISTURIZERS

HYDRATION BOOST BODY LOTION

with coffee & ivy extracts



an ultra-light, gentle moisturizing fluid that protects and replenishes skin. extract of ivy tones and helps maintain skin's suppleness and vitality and contains coffee and wild pansy extracts - nature's own sunscreens.

directions

apply to body as required, 25mls per use.

ingredients

deionized water, aloe barbadensis (aloe vera) gel, vegetable glycerin, soya lecithin (soya milk), persea americana (avocado) oil, carthamus tinctorius (safflower) oil, commiphora molmol (myrrh) oil, cymbopogon citratus (lemongrass) oil, simmondsia chinensis (jojoba) oil, symphytum officinale (comfrey) extract, cucumis sativus (cucumber) extract, hedera helix (ivy) extract, rosa damascena (rose petal) extract, lavendula officinalis (lavender) extract, coffea arabica (coffee) extract, viola tricolor (wild pansy) extract, citrus sinensis (orange) oil, citrus grandis (grapefruit) oil, mentha piperita (peppermint) oil, lavendula officinalis (lavender) oil and rosmarinus officinalis (rosemary) oil.

sizes available

250ml retail & 1L professional



PURE MOISTURIZERS

DEEP QUENCH BODY GEL

with aloe & spirulina



this aloe vera gel based hydrating gel penetrates the skin and delivers moisture directly to the epidermal tissue. aloe also soothes and nourishes the skin and may be used on sensitive and sunburned skin. spirulina, one of nature's super foods, has skin moisturizing and toning properties.

directions

apply to body as required, 25mls per use.

ingredients

deionized water, aloe barbadensis (aloe vera) gel, hypericum perforatum (st. john's wort) extract, arnica montana flower extract, calendula officinalis (marigold) extract and spirulina platensis, rosa damascena (rose) absolute, anthemis nobilis (chamomile) oil, juni-perus communis (juniper berry) oil, citrus grandis (grapefruit) oil.

sizes available

250ml retail & 1L professional



PURE SUNSCREEN

ULTRA SUN SHIELD SPF50+ BODY

with lavender & chamomile



dermatologically tested and suitable for sensitive skin, this is a 4hour water resistant sunscreen with UVA/UVB broad spectrum protection, as easy to apply emulsion that feels clean and weightless and non-sticky. fast absorbing leaving the skin soft and smooth and perfect for activities, from the beach to the golf course.

directions

UVA/UVB broad spectrum protection, 4 hours+ water resistant. apply this dry -touch sunscreen to all areas of the body exposed to the sun every 3-4 hours or as needed.

ingredients

deionized water, octocrylene, ethylhexyl salicylate, butyl methoxydibenzoylmethane, benzophenone-3, cera alba, C12-15 alkyl benzoate, silica, phenoxyethanol, hydroxyethylcellulose, carbomer, triethanolamine, methylisothiazolinone, aloe barbadensis (aloe vera) leaf juice, tocopheryl acetate, lavendula officinalis (lavender) oil and anthemis nobilis (chamomile) oil.

sizes available

250ml retail & 1L professional



PURE BOOSTERS

PURE BOOSTERS are high-concentrate formulated serums for the body, with specific benefits to boost the performance of the PURE Hydrators; Body Lotion, Body Gel and even the Fortified Oils.

PURE BOOSTERS are antiaging, they heal, assist in tissue repair, energize and stimulate micro-circulation and provide intensive hydration...



hydra-drench body booster
with marine collagen & calendula



bioactive age protect
body booster
with gotu kola & rhubarb extracts



cellular repair body booster
with st. john's wort & dandelion extracts



PURE BOOSTERS

HYDRA-DRENCH BODY BOOSTER

with marine collagen & calendula



polypeptides are easily absorbed by the human skin; they assist in synthesizing fresh fibers, maintaining skin strength and elasticity thus decreasing fine lines and wrinkles. collagen leads to renewal of the cells. it minimizes contraction of the facial muscles, which is one of the main causes of wrinkles. calendula oil is an excellent multi-task oil. it moisturizes and hydrates, reduces inflammation and redness, tones and lifts skin, heals broken capillaries, and fights wrinkles.

directions

apply sparingly before/after treatment or blend with PURE Spa Range base products.

ingredients

deionized water, aloe barbadensis (aloe vera) gel, hydrolized collagen, rosa damascena (rose) petal extract, hypericum perforatum (st. john's wort) extract, arnica montana flower extract, calendula officinalis (marigold) extract and spirulina platensis extract, rosa damascena (rose) absolute, salvia officinalis (sage) oil.

sizes available

professional in 50ml airless bottle



PURE BOOSTERS

BIOACTIVE AGE PROTECT BODY BOOSTER

with gotu kola & rhubarb extracts



gotu kola has been used to treat a number of conditions for thousands of years in india, china, and indonesia. it has the abilities for strength-ening the skin, boost anti-oxidants in wounds, and increase blood supply to the area. black tea also contains powerful anti-oxidants for skin protection. polyphenols from teas provide protection from uvb. rhubarb root, rich in lycopene and quercetin, helps fight free radicals that can accelerate the effects of aging.

directions

apply a thin layer of serum after treatment or blend with PURE Spa Range base products.

ingredients

deionized water, aloe barbadensis (aloe vera) gel, rosmarinus officinalis (rosemary) extract, rheum officinales (rhubarb root) extract, centella asiatic (gotu kola) extract, camelia sinensis (black tea) extract, schisandra chinensis (schizandra berry) extract, hypericum perforatum (st. john's wort) extract, arnica montana flower extract, calendula officinalis (marigold) extract, spirulina platensis extract, mentha piperita (peppermint) oil, petroselinum sativum (parsley) oil, anthemis nobilis (chamomile) oil.

sizes available

professional in 50ml airless bottle



PURE BOOSTERS

CELLULAR REPAIR BODY BOOSTER

with st. john's wort & dandelion extracts



this potent blend of botanical extracts repairs skin at the cellular level. st john's wort (hypericum perforatum) has anti-inflammatory properties that reduce the signs of aging. dandelion root has numerous healing and purifying benefits for the skin, which includes cleansing and improving the skin's texture, its astringent property tones.

directions

apply sparingly before/after treatment or blend with PURE Spa Range base products.

ingredients

deionized water, aloe barbadensis (aloe vera) gel, hypericum perforatum (st. john's wort) extract, algae extract, zingiber officinale (ginger) extract, punica granatum (pomegranate) extract, taraxacum officinale (dandelion) extract, arnica montana flower extract, camelia sinensis (green tea) extract, calendula officinalis (marigold) extract, citrus aurantifolia (lime) oil, citrus grandis (grapefruit) oil, salvia sclarea (clary sage) oil, zingiber officinale (ginger) oil.

sizes available

professional in 50ml airless bottle



PURE SCRUBS

GENTLE SKIN REPAIR SCRUB

with shea butter & jojoba esters



this gentle body scrub cleans deep into pores, sweeping away dead skin cells; gives you smooth, clear skin. the shea butter and jojoba esters help preserve your skin's natural moisture even long after scrubbing. potent plant extracts such as chamomile, comfrey and arnica montana add more emollients to your skin.
recommended for all skin types.

directions

apply to body and exfoliate, rinse off with warm water only.

ingredients

deionized water, butyrospermum parkii (shea) butter, helianthus annuus (sunflower) seed oil, glycerin, simmondsia chinensis (jojoba) esters, tocopheryl acetate, aloe barbadensis (aloe vera) leaf extract, anthemis nobilis (chamomile) extract, quercus alba (white oak) bark extract, melissa officinalis (lemon balm) leaf extract, thymus vulgaris (thyme) extract, camelia sinensis (green tea) extract, symphytum officinale (comfrey) extract, lavandula angustifolia (lavender) extract, arnica montana flower extract, rosa damascena (rose) oil, anthemis nobilis (chamomile) oil, citrus aurantium amara (petitgrain) oil and lavandula angustifolia (lavender) oil.

sizes available

250gr retail & 1kg professional



PURE SCRUBS

SKIN REFINING MINERAL SCRUB

with raw sugar & rosemary



this deeply exfoliating sea salt and sugar based body scrub leaves your skin glowing. the skin refining scrub also uses the exfoliating benefits of sea salt to invigorate tired looking skin, leaving it smooth, velvety-soft. raw sugar and sweet almond oil moisturize and soften the skin.

directions

apply to body and exfoliate. wash with warm water, 30 – 50 grams per use.

ingredients

sodium chloride (crystal sea salt), magnesium sulfate (epsom salt), magnesium sulfate (desert salt), mineral (sea minerals), sucrose (raw sugar), amygdalus communis (sweet almond) oil, pure essential oils of rosmarinus officinalis (rosemary), citrus reticulata (mandarin), coffea arabica (coffee), vanilla planifolia (vanilla).

sizes available

250gr retail & 1kg professional



PURE SCRUBS

BIOACTIVE PLANT EXTRACT SCRUB

with tamarind & tomato extracts



an extremely gentle and nutrient rich oatmeal and organic rice powder based scrub which softens and moisturizes the skin while lifting dead skin cells. this bioactive scrub is enriched with the benefit of tamarind, tomato and papaya extracts.

directions

mix powder with warm water to a thick paste. apply to body and exfoliate. wash with warm water, 30 – 50 grams per use.

ingredients

oryza sativa (organic rice powder), avena sativa meal (raw oatmeal), magnesium sulfate (desert salt), mineral (sea minerals), tamarindus indica (tamarind) bio-active powder extract, solanum lycopersicum (tomato) bio-active powder extract, papain (papaya) bio-active powder extract, pure essential oils of citrus grandis (grapefruit), citrus aurantifolias (lime), ocimum basilicum (basil), mentha piperita (menthol).

sizes available

250gr retail & 1kg professional



PURE WRAPS

MOISTURE INFUSION BODY WRAP

with aloe & yarrow root extract



this aloe vera gel based hydrating gel penetrates the skin and delivers moisture directly to the epidermal tissue. aloe also soothes and nourishes the skin and may be used on sensitive and sunburned skin. with soothing and healing properties from yarrow and marshmallow extract it is an excellent mask.

directions

apply evenly to the body and leave on for 10 minutes, rinse off with warm water only.

ingredients

deionized water, vegetable glycerin, aloe barbadensis (aloe vera) gel, althaea officinalis (marshmallow) extract, taraxacum officinale (dandelion) extract, achillea millefolium (yarrow) extract, carica papaya (papaya) extract, arctium lappa (burdock root) extract, pure essential oils of anthemis nobilis (chamomile), piper nigrum (black pepper), pelargonium graveolens (geranium), citrus reticulata (mandarin).

sizes available

250gr retail & 1kg professional



PURE WRAPS

TONING BODY WRAP

with green french clay & grapefruit



green french clay absorbs excess oil and draws impurities from the skin. lime and grapefruit rich with vitamin C and flavonoids, both of which are most excellent anti-oxidants, lime and grapefruit stimulate blood circulation, tighten skin and help reduce stretch marks. both are rich with acid that slough off dead skin cells for improving the appearance and health of skin.

recommended for oily to normal skin, but may be used on all skin types.

directions

apply to the body by hand or brush and leave until dry, (10 – 15 minutes).
rinse off with warm water only.

ingredients

deionized water, green french clay, allantoin, lecithin, cedrus deodora (cellulose gum), acacia senegal gum, retinyl palmitate (vit. A), hamamelis virginiana (witch hazel) extract, aloe barbandensis leaf extract, carica papaya (papaya) extract, chamomile recutita (german chamomile) extract, taraxacum officinale (dandelion) extract, camellia sinensis (green tea) leaf extract, pure essential oils of citrus grandis (grapefruit), rosmarinus officinalis (rosemary), lavendula officinalis (lavender), citrus aurantifolias (lime).

sizes available

250gr retail & 1kg professional



PURE MIST

ANTIOXIDANT BOOST FACE & BODY MIST

with witch hazel & bayberry extract



not only refreshing but full of benefits, this face & body mist receives its anti-oxidants from witch hazel, rose and bayberry extracts. after a long day in the sun, the face & body mist refreshes and protects the skin from damaging uv rays.

directions

use sparingly to body and face daily or as required.

ingredients

deionized water, rosa damascena (rose) water, hibiscus rosa sinensis (hibiscus) water, glycerin, aloe barbadensis (aloe vera) gel, pollen, allantoin, cellulose gum, tocopheryl acetate, retinyl palmitate, hamamelis virginiana (witch hazel) water, melissa officinalis (lemon balm) leaf extract, ocimum basilicum (basil) extract, myrica cerifera (bayberry) extract, rosa damascena (rose) absolute, anthemis nobilis (chamomile) oil, lavandula angustifolia (lavender) oil, citrus aurantium amara (petitgrain) oil.

sizes available

r250ml retail & 1L professional



more spa products

high performance spa range with skin care benefits

more spa products

PRODUCT NAME	BASIC ●	ADVANCED ●	PROFESSIONAL ●
hand & foot			
HYDRA-COMPLEX HAND & FOOT CREAM	● ● ● ●		
ANTIOXIDANT REPAIR HAND/FOOT SCRUB	● ● ● ●		
hair & scalp			
MOISTURE RUSH HAIR MASK		● ● ● ●	
BOTANICAL INFUSED HAIR OIL	● ● ● ●		
bath products			
DE-STRESS BATH MINERALS	● ● ● ●		
CHILL-OUT BATH SOAK	● ● ● ●		
CLARIFYING SHAMPOO	● ● ● ●		
ROOT LIFT CONDITIONER	● ● ● ●		
INVIGORATING BODY WASH	● ● ● ●		
PURE signature scent			
PURE DAY			
PURE NIGHT			
MILD ● ● ●	INTENSE ● ● ●	SUPERCHARGED ● ● ●	



hand & foot

HYDRA-COMPLEX HAND & FOOT CREAM

with avocado oil & vitamin E



this superb hand & foot cream is made from avocado oil, vegetable glycerin and vitamin E with all the moisturizing benefits. it is an intense hydrating cream that locks in skin moisture and protects it from dry environments. glycerin helps maintain the outer barrier and prevent dryness or scaling. it also improves skin smoothness, providing lubrication and acts as a humectant. vitamin E is an excellent anti-oxidant that protects the skin from harsh environmental effects. shea butter is rich with anti-oxidants and a superior emollient for the skin.

directions

apply to hands and feet as required, 25mls per use.

ingredients

deionized water, aloe barbadensis (aloe vera) gel, vegetable glycerin, theobroma cacao (cocoa) butter, butyrospermum parkii (shea) butter, cera alba (beeswax), persea americana (avocado) oil, carthamus tinctorius (safflower) oil, commiphora molmol (myrrh) oil, cymbopogon citratus (lemongrass) oil, simmondsia chinensis (jojoba) oil, tocopheryl acetate (vit. E), symphytum officinale (comfrey) extract, cucumis sativus (cucumber) extract, heder helix (ivy) extract, coffea arabica (coffee) extract, viola tricolor (wild pansy) extract, rosa damascena (rose petal) extract, lavendula officinalis (lavender) extract, pure essential oils of citrus grandis (grapefruit), rosa damascena (rose), citrus aurantifolias (lime), pelargonium graveolens (geranium).

sizes available

250gr retail & 1kg professional



hand & foot

ANTIOXIDANT REPAIR HAND & FOOT SCRUB

with coffee & walnut



a vitamin and nutrient-rich scrub which gently exfoliates and leaves skin moisturized. black walnut hull is an excellent natural exfoliator with powerful cleansing, antibacterial and moisturizing properties. coffee rich with antioxidants, reduces inflammation, improving the skin's texture and appearance by removing excess fluid from fat cells. coffee also offers a natural protection from ultra-violet radiation. the natural caffeine in coffee protects against skin cancer on a cellular level by preventing the growth of abnormal or cancerous cells.

directions

apply to hands & feet and exfoliate. rinse off with warm water, 30 – 50 grams per use.

ingredients

deionized water, amygdalus communis (sweet almond) oil, helianthus annuus (sunflower) seed oil, vegetable glycerin, juglans regia (walnut) hull, prunus amygdalus dulcis (sweet almond) seed meal, tocopheryl acetate (vit. E), coffea arabica (coffee) extract, aloe barbadensis (aloe vera) leaf extract, anthemis nobilis (chamomile) flower extract, rosa damascena (rose) petal, rosmarinus officinalis (rosemary) extract, pure essential oils of rosmarinus officinalis (rosemary), lavendula officinalis (lavender) extract, piper nigrum (black pepper), juniperus communis (juniper berry).

sizes available

250gr retail & 1kg professional



hair & scalp

MOISTURE RUSH HAIR MASK

with hydrolyzed wheat protein & rosemary



excellent hair mask for locking moisturizer into your hair, hydrolyzed wheat & oat protein greatly improve the body, shine, and smoothness of hair, adding texture and thickness to fine/limp hair whilst, softening, and nourishing. rosemary provides natural protection from dandruff, and lavender soothes the hair and scalp. the mask also restores strength and elasticity, and diffuses into the hair shaft to give a fuller, healthier look.

directions

apply on hair sparingly, 5mls per use as required.

ingredients

deionized water, vegetable glycerin, hydrolyzed wheat & oat proteins, amygdalus communis (sweet almond) oil, cocos nucifera (virgin coconut) oil, tocopheryl acetate (vit. E), ulmus fulva (slippery elm) extract, avena sativa (oat straw) extract, pure essential oils of ocimum basilicum (basil), rosmarinus officinalis (rosemary), mentha piperita (peppermint), lavendula officinalis (lavender).

sizes available

250gr retail & 1kg professional



hair & scalp

BOTANICAL INFUSED HAIR OIL

with virgin coconut & olive oils



the high levels of essential fatty acids and saturated fat found in virgin coconut provides the hair and skin with moisture and softness. virgin coconut and olive oil can be used as a daily moisturizer, cleanser and hair conditioner. both oil has a high nutritional value for nourishing your hair and simply protects it from daily stresses. infused with lavender and rosemary the hair oil can soothe and calm the hair. it is also good for dandruff as well as itchy scalp.

directions

apply sparingly and massage gently to hair and scalp, 5mls per use, as required.

ingredients

cocos nucifera (virgin coconut) oil, olea europaea (extra virgin olive) oil, lavendula officinalis (lavender flower) infused, rosmarinus officinalis (rosemary leaves) infused, pure essential oils of mentha piperita (peppermint), rosmarinus officinalis (rosemary), lavendula officinalis (lavender), citrus grandis (grapefruit).

sizes available

250gr retail & 1kg professional



bath products

DE-STRESS BATH MINERALS

with grapefruit & rose



sea salt has antiseptic properties, softens skin and reduces fluid retention. it is a natural detoxifier, as the salt absorbs the toxins from the skin. for bathing, minerals sea salt relaxes tired muscles, increases energy levels and reduces stress. rose nurtures skin as well as combats stress and anxiety. grapefruit increases blood flow to the skin and helps reduce cellulite. it also energizes and uplifts the spirit.

directions

dissolve bath salts in warm water. soak for 10 minutes or more, 75 grams per use.

ingredients

sodium chloride, magnesium sulfate, minerals, juniperus communis (juniper berry), citrus reticulata (mandarin) peel, arctostaphylos uva-ursi (uva-ursi leaf), damascena (rose) absolutes, pelargonium graveolens (geranium) oil, citrus grandis (grapefruit) oil, citrus reticulata (mandarin) oil.

sizes available

250gr retail & 1kg professional



bath products

CHILL-OUT BATH SOAK

with jasmine & chrysanthemum



rich in natural anti-oxidants, and made with organic flowers and leaves, this chill-out bath soak calms your senses while nurturing and repairing skin damage. as well as detoxifying, it tightens and pampers the skin leaving it soft and fresh. uva-ursi is a muscle relaxant also containing allantoin which is well known for its soothing and tissuerrepairing properties. chrysanthemum has been used for centuries to treat inflammation and headaches. chrysanthemum indicum is an aqueous extract rich in specific flavonoids and two saponosides, and it also assists in product penetration and efficacy.

directions

dissolve in warm water and soak for 10 minutes or more.

ingredients

chrysanthemum parthenium, arctostaphylos uva-ursi (uva-ursi) leaf, rosa damascena (rose) petal, pure essential oils of citrus grandis (grapefruit), jasminum sambac (jasmine), rosa damascena (rose), juniperus communis (juniper berry).

sizes available

250gr retail & 1kg professional



bath products

CLARIFYING SHAMPOO

with tea & aloe



this water, tea and aloe based shampoo is formulated to cleanse hair and deliver nutrients to the hair follicles. aloe's chemical make-up is similar to keratin, the primary protein and main building block for healthy hair. aloe also cleanses the scalp and brings impurities to the surface, so they can be rinsed away. green tea protects hair from damaging sun-rays, prevents breakage, and adds moisture and sheen.

directions

apply shampoo to wet hair, gently massage and rinse with warm water, 20 – 30mls per use daily.

ingredients

deionized water, vegetable glycerin, hydrolyzed wheat protein, camellia sinensis (green tea) extract, anthemis nobilis (chamomile) extract, melissa officinalis (lemon balm) leaf extract, rosmarinus officinalis (rosemary) extract, aloe barbadensis (aloe barbadensis) leaf extract, citrus grandis (grapefruit) oil, rosmarinus officinalis (rosemary) oil, citrus sinensis (orange) oil, mentha piperita (peppermint) oil and mentha piperita (menthol) oil.

sizes available

250ml retail & 1L professional



bath products

ROOT LIFT CONDITIONER

with hemp & wheat



hemp is one of the purest, most complete plants on earth. hemp seed oil is extracted from raw hemp seed and contains a fully balanced spectrum of essential fatty acids. wheat germ oil is extracted from the whole grain of wheat and is nature's densest source of naturally occurring vitamin E. wheat germ oil provides the most balanced source of natural anti-oxidants available in nature. together, hemp and wheat oils prevent and repair hair damage by nourishing the hair on a cellular level.

directions

apply conditioner to hair after shampooing and rinse with warm water, 20 – 30mls per use daily.

ingredients

deionized water, aloe barbadensis (aloe vera) gel, simmondsia chinensis (jojoba) oil, cannabis sativa (hemp) seed oil, amino acid, lecithin, hydrolyzed wheat protein, equisetum arvense (horsetail) extract, rosmarinus officinalis (rosemary) extract, citrus grandis (grapefruit) seed extract, rosmarinus officinalis (rosemary) oil, citrus reticulata (mandarin) oil, citrus limonum (lemon) oil, ocimum basilicum (basil) oil and mentha piperita (peppermint) oil.

sizes available

r250ml retail & 1L professional



bath products

INVIGORATING BODY WASH

with sage & kelp



this extraordinary and exceptionally mild gel combines sage's anti-bacterial and cleansing properties with kelp's detoxifying, nourishing and moisturizing abilities to tone and soothe the skin and regenerate skin tissue. kelp extract, a rich source of vitamins A, C and E and the minerals zinc, selenium and magnesium, is easily absorbed by the skin because of its similarities to human plasma. kelp also improves circulation, which helps maintain the tone of the tissue.

directions

use in place of soap in the bath or shower, 30mls per use daily.

ingredients

deionized water, vegetable glycerin, rosmarinus officinalis (rosemary) extract, urtica dioica (nettle) extract, anthemis nobilis (chamomile) extract, salvia sclarea (clary sage) extract, lavendula officinalis (lavender) extract, algae (sea kelp) extract, tuberose absolute, citrus sinensis (orange) oil, citrus grandis (grapefruit) oil, cupressus sempervirens (cypress) oil and mentha piperita (menthol) oil.

sizes available

250ml retail & 1L professional



PURE[®] signature scent

PURE[®] DAY
with neroli & clary sage



allow the exhilarating and invigorating scents of neroli, rose and clary sage to uplift your day.

directions

add 5 drops of essential oil blend with water to oil burner.

ingredients

citrus aurantium (neroli) oil, citrus aurantium amara (petitgrain) oil, rosa damascena (rose) oil, citrus aurantifolia (lime) oil, salvia sclarea (clary sage) oil.

sizes available

50ml bottle professional



PURE[®] signature scent

PURE[®] NIGHT

with jasmine & geranium



this deeply reflective blend of jasmine, mandarin and geranium creates a sensuous and serene environment.

directions

add 5 drops of essential oil blend with water to oil burner.

ingredients

jasminum sambac (jasmine) oil, citrus reticulata (mandarin) oil, coffea arabica (coffee) oil, salvia sclarea (clary sage) oil, pelargonium graveolens (geranium) oil.

sizes available

50ml bottle professional



SIGNATURE TREATMENTS

SPA RANGE signature treatments

CRADLE & EXPAND

synchronized stretching

45 minutes

A four-handed protocol for a dynamic mat work out with the guest fully clothed. Involves mobilization, stretching and deep breathing...

Engage through the power of deep breathing and stretching in lengthening the spine and implicating mindfulness - focusing on the current state, eliminating negative emotions.

MERIDIAN STRESS RELEASE MASSAGE

60, 90 minutes

Stimulate the meridian lines through thumb rolling pressure on the spinal and reflex areas. Slowly but surely release stress build-up along the shoulders and lower back with PURE herbal salt packs; perfect for recovery after a long day or workout.

NO NONSENSE MASSAGE

(target male spa guests)

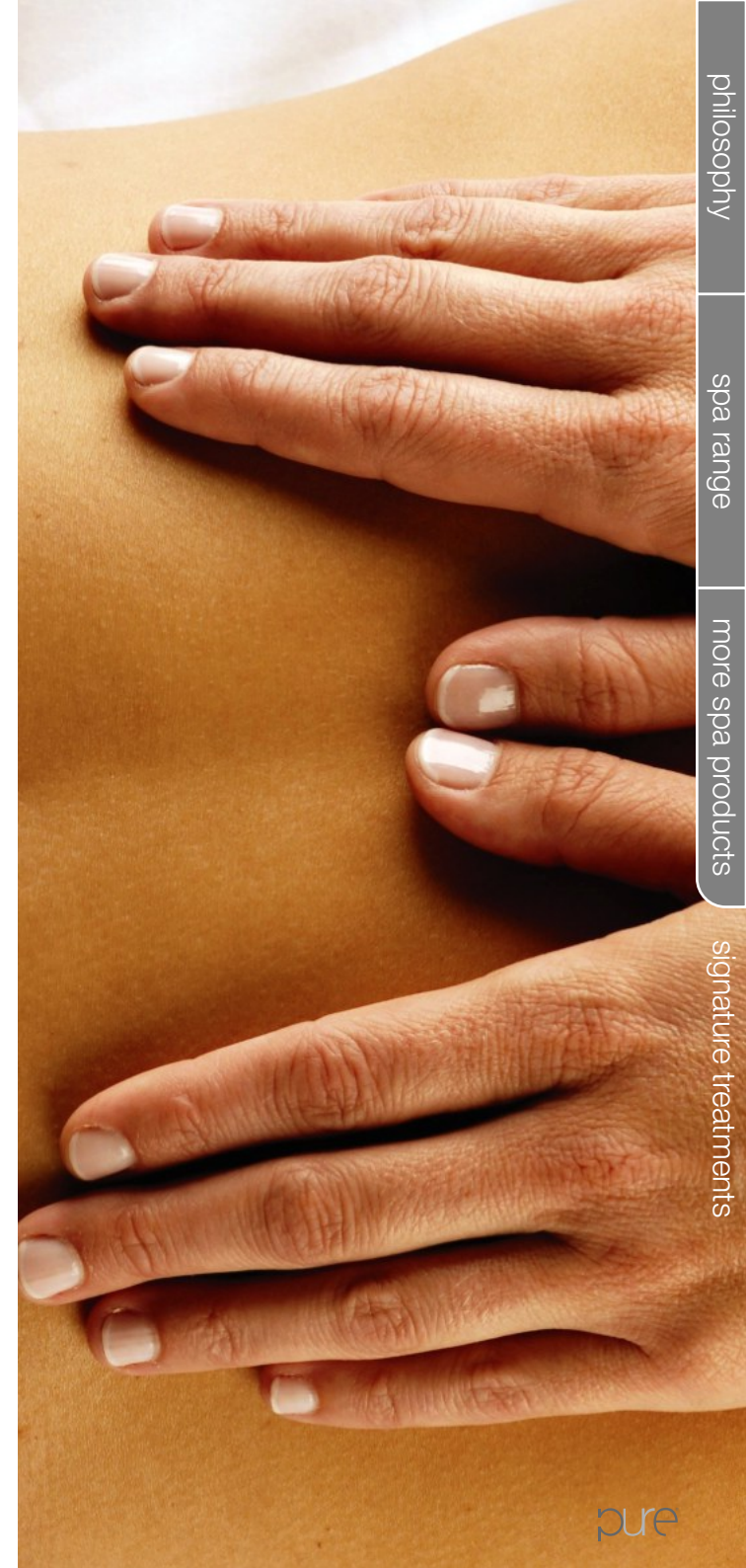
60, 90 minutes

Custom massage targeted to areas needed by a man always on the go. The combined Shiatsu, Reflex and Thai techniques address deep muscle tension, sluggish energy, and provide an instant boost to physical and mental wellbeing.

MOISTURE DRENCH BODY WRAP

90 minutes

A detailed PURE Signature treatment that includes a recovery back massage, PURE full body scrub, PURE full body wrap including the body boosters and completes with the lotion and serum application.



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