

pure®

n a t u r e + s c i e n c e = p e r f o r m a n c e

TDA & SKIN CARE

pureTDA®
the science of beauty

PURE[®] TDA the science of beauty

Beautiful skin is not a question of age. With PURE TDA, there is now an anti-aging therapy that tightens skin sustainably, without needles of any kind. TDA stands for “transdermal application,” and so represents the world’s first dermatological-aesthetical therapy system that transports anti-aging active ingredients into the deepest skin layers non-invasively.

Only that which reaches the cell delivers

results

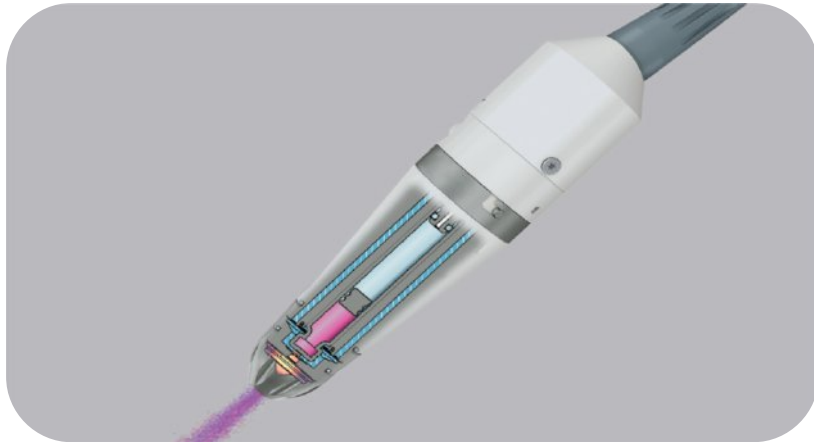
Until now, deep cell penetration was only possible with invasive therapies.

To achieve a sustainable revitalization of the skin cells, active agents have to penetrate to the cell core in the dermis.

PURE TDA is the result of comprehensive research and development and is at present the only regenerative, non-invasive form of therapy that makes it possible to nourish deep skin layers to their maximum. PURE TDA is a safe, clinically tested, scientific break-through in dermatological-cosmetic technology.

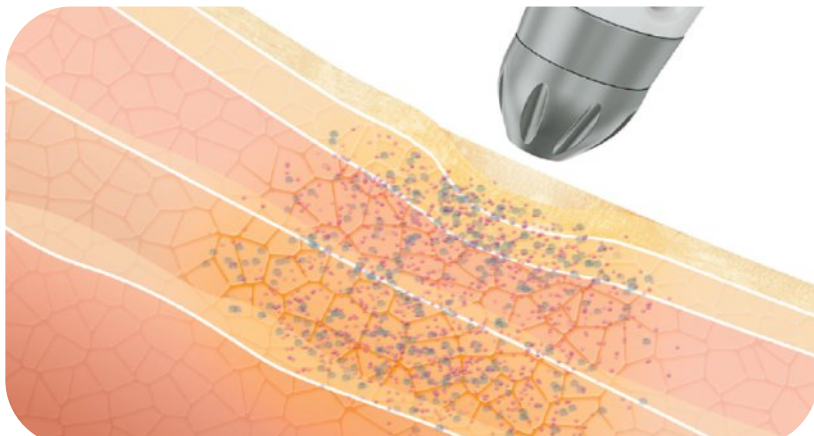


PURE[®] TDA how does it work?



PURE TDA patented micro-molecular, protein rich carrier substance is placed inside the TDA applicator.

The nano-sized droplets penetrate through the skin layers to reach the dermis.

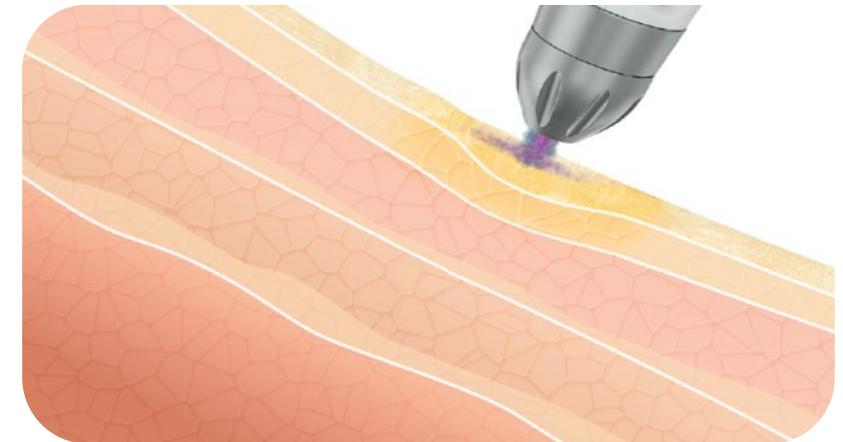


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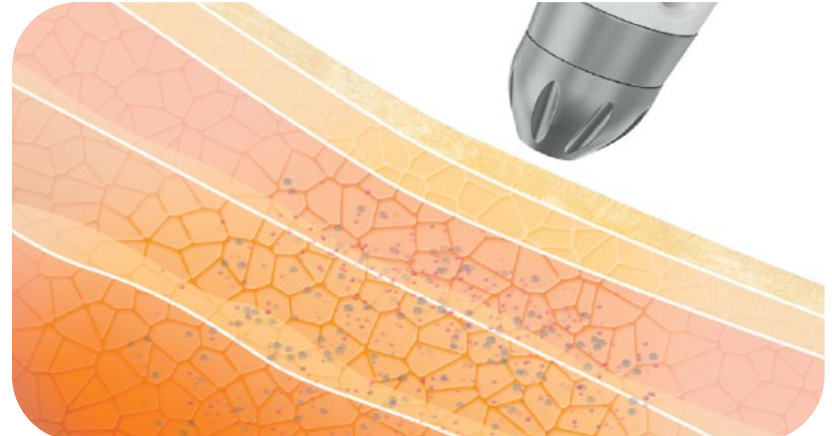
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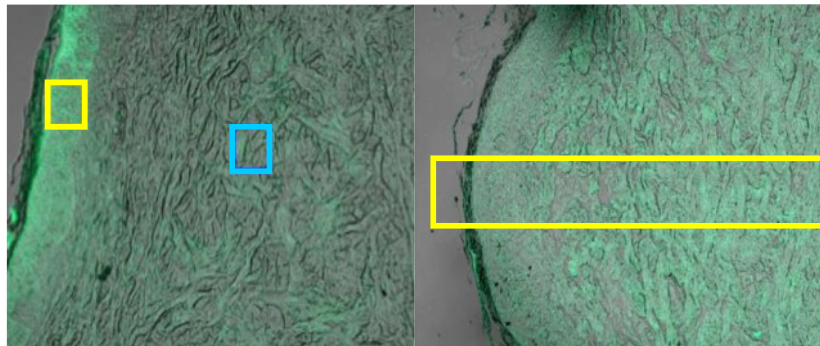
The fully computerized, technologically advanced TDA applicator delivers the carrier substance at supersonic speed and frequency.

After just a few treatments, deposits are created that sustainably encourage cell division and skin regeneration.



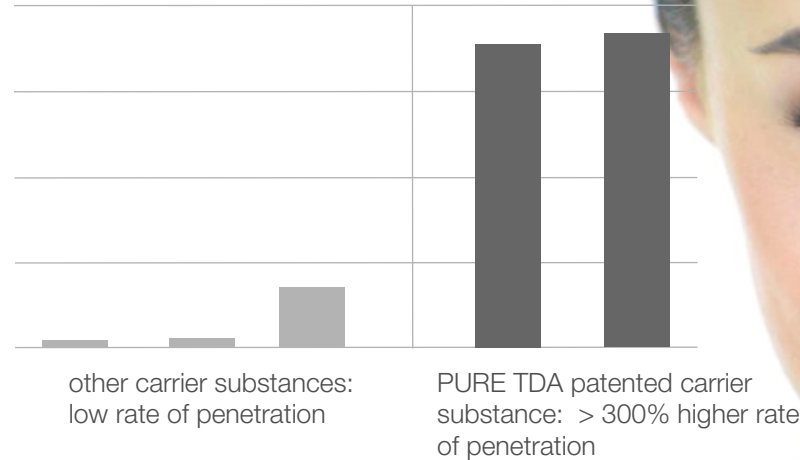
PURE[®] TDA performance

PURE TDA fundamentally readjusts the skin, allowing it to regenerate itself from the inside and to regain its natural tautness. Regular PURE TDA treatments create protein-rich deposits in the deepest skin layers which stimulate cell division and provide the building blocks required to repair damaged structures of the skin. The result overtime is a visible reduction of deep and fine wrinkles and a sustainably fresh and youthful skin complexion.



other methods:
no subdermal distribution

PURE TDA method:
6 X more effective
sub-epidermal distribution



other carrier substances:
low rate of penetration

PURE TDA patented carrier
substance: > 300% higher rate
of penetration

other benefits

reduces

inflammation and irritation of the skin
fine to deep wrinkles
the appearance of scars and acne scars

diminishes

stretch marks

improves

skin hydration and firmness

stimulates

tissue regeneration and rejuvenation

normalizes

sebum secretion and flow
of sebaceous glands

eliminates

under eye bags and dark circles

increases

cellular metabolism
and oxygenation

lightens

hyper-pigmentation

PURE[®] TDA results

improved skin

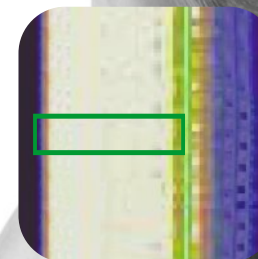
An investigation of the skin appearance of 32 female test subjects (after 6 treatments within 6 weeks) show: within a very short amount of time, aged skin had been smoothed by up to 166% with PURE[®] TDA treatments.

+ 132%
smoother
corners of
the mouth

+ 54% smoother
forehead
+ 60% skin
moisture

opening the epidermis

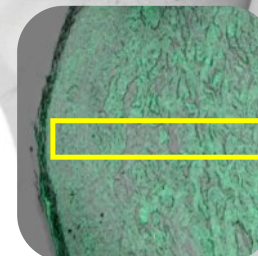
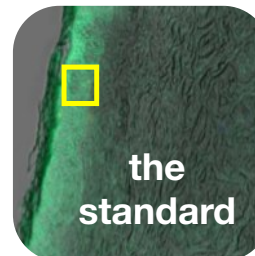
The ultrasound cross-section shows the thickness of the epidermis (see green rectangles). The PURE[®] TDA carrier substance opens the epidermis at first contact and makes it possible to transport even large molecules in deep skin layers.



**+65%with
PURE[®] TDA**

transport into the deep

An investigation with phosphoric substances and human skin shows that while leading hyaluron formulas are not able to penetrate even the uppermost layer of the epidermis, the hyaluronic acid administered with PURE[®] TDA penetrates the epidermis and reaches the deep dermis with long-lasting availability.



**6X with
PURE[®] TDA**

PURE® TDA programme

treatment in 5 steps

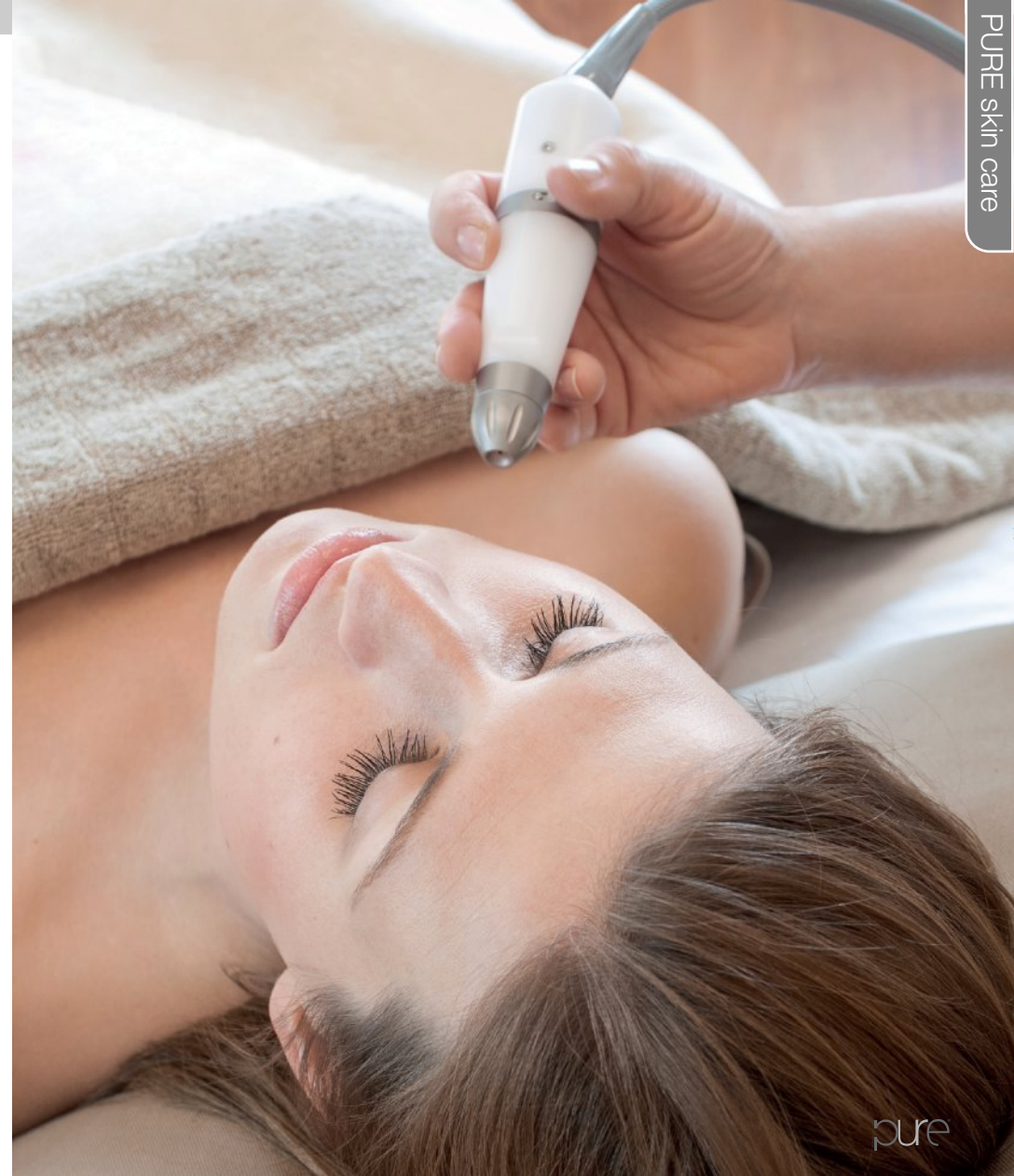
- 1** Facial cleansing with PURE Gentle Repair Cleanser.
- 2** Manual dermabrasion using PURE CELL, whereby dead skin cells are removed gently to prepare the skin for the TDA deep treatment. The PURE CELL dermabrasion system supports the uptake of TDA active ingredients (protein pre-cursors and hyaluron-complexes) and activates collagen forming cells.
- 3** PURE Facial Massage incorporating the PURE signature face lifting technique, followed by towel compress to prepare your skin for the TDA deep delivery.
- 4** Select PURE TDA Program, based on skin condition. PURE TDA works without direct skin contact and produces a light, pleasantly cool massaging pressure on the surface of the skin, while transporting active agents deep into the skin areas.
- 5** Application of the PURE Cover face mask , which encourages additional collagen formation , followed by a closing massage to ensure a pleasant end to the TDA session.

Immediately after the first PURE TDA treatment, the skin is visibly brighter, more supple, and deeply hydrated.

Regular PURE TDA treatments create deposits in the deepest skin layers which encourage cell division, tightening of the skin structures, reduction of deep and fine wrinkles, and a sustained fresh and youthful complexion.

recommended course of treatments

4-6 treatments performed within 7-14 days, depending on skin condition and type



PURE[®] TDA



THE PURE TDA applicator

This system is made up of the Computer-guided application station and the handy PURE TDA Applicator. During treatment, the PURE TDA applicator is guided at a certain distance over the targeted skin areas, without direct skin contact and produces a light, pleasantly cool massaging pressure on the surface of the skin. The device displays the progress of treatment and signals when it is time to switch to other face areas. I-mode (independent mode) provide your aestheticians with greater control and customization possibilities.

PURE cell

The manual dermabrasion method allows a controlled removal of the upper layer of the skin (stratum corneum) thanks to its titanium sapphire-coated 3D treatment surface. This innovative but simple dermabrasion optimally prepares the skin for deep regenerative therapy.

PURE TDA cartridge

Available in a variety of active ingredients and products for different skin types and skin problems. The HYAL-N series provides a comprehensive range of treatments from a nurturing care for younger skin to a deeper therapy for mature skin. For those with inflamed or acne-prone skin, our formulas are adjusted to the needs of sensitive skin.

PURE cover

The PURE Cover (mask) application concludes the 5-step treatment. The mask refreshes and relaxes the skin further and leaves behind a feeling of well-nourished skin. PURE COVER ensures that collagen formation is once again intensively encouraged.

PURE homecare

The PURE TDA HOMECARE is a range of high-quality products for home use. The care series provides optimal support for the TDA therapy at home. The ingredients are based on innovative PURE TDA formulas.

PURE[®] TDA innovative system

The PURE TDA touch screen console guides you through each process and directs you every step of the way. PURE TDA offers 4 pre-set programs and i-mode.

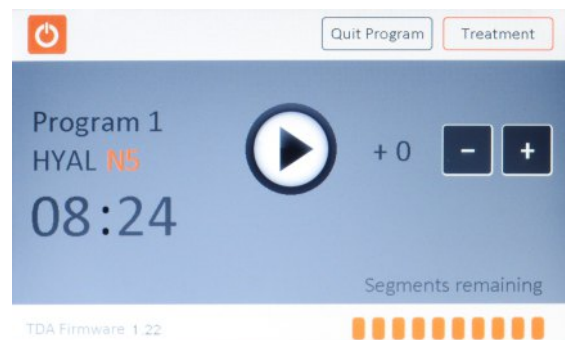
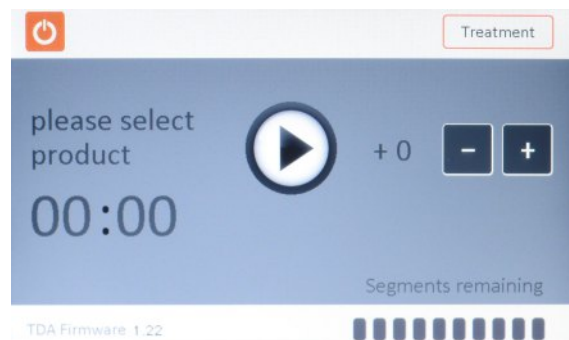
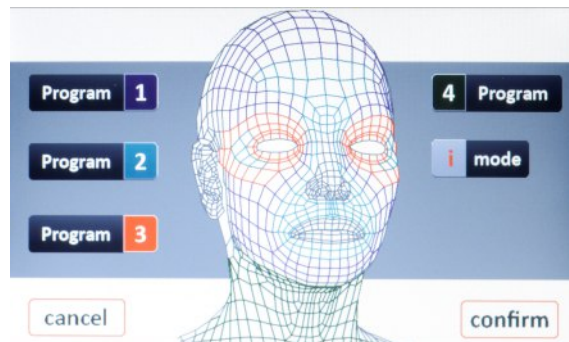
program 1: complete program with full treatment for the face and neck.

program 2: forehead

program 3: eye

program 4: neck and décolletage

I-mode : manual setting for tailored programs



manual micro-dermabrasion

dermatological abrasion redefined

The application of PURE CELL with its titanium and sapphire coated 3D-surface allows a more focused, more controlled removal of over-keratinization of the skin than other micro-dermabrasion systems.

key advantages of PURE CELL

- The skin is more receptive to active ingredients.
- Hair follicles and pores are opened and serve as transport routes for active ingredients.
- The basal cells of the epidermis are stimulated to form new cells
- By removing the upper layers the skin appears finer.
- The skin feels smoother and softer. The result is a more clear and fresh complexion.

what are the differences of PURE CELL to other methods?

- Mechanical peelings irritate the skin greatly depending on the abrasive particles. They cannot be used locally, as they are distributed with the fingertips or with a brush in a circular motion.
- Bio-enzymatic peels can be useful for inflammatory skin conditions, however their fat-and protein-splitting enzymes can continue to be active when they penetrate into the hair follicles.



PURE® TDA patented substance



innovation is our driving force

The combination of highly specialized technology and potent pharma-logical active ingredients allows PURE TDA to achieve scientifically validated treatment results that outclass standard cosmetic therapies

Developed by Arivine Pharma (Switzerland), the TDA system allows the delivery of high concentrations of active substance in targeted body areas without systemic strain.

Valeosan®, a patented substance developed specifically for transdermal delivery, contains protein-rich micro molecules with high absorbency and cellular regeneration properties.



PURE® TDA products

professional cartridges & home care

Four serums to respond to all skin types and dermatological conditions...

Hyal N5

This entry level product for normal and youthful skin and contains low-molecular hyaluronic acid formulation for the treatment of wrinkles & expression lines and the stimulation of the cellular metabolism. Hyal N5 protects the skin, increases its elasticity and gently stimulates the formulation of collagen.

Hyal N10

The most versatile of the 4 serums, Hyal N10 delivers high performance results on all skin types and contains multi-molecular hyaluronic acid formulation for sustainable cell regeneration. Hyal N10 provides the skin with intensive hydration and significantly improves skin condition

MitoCell

This intensive therapy contains highly concentrated multi-molecular hyaluronic acid and Valeosan®, a patented compound for cell-activation and profound support for collagen synthesis. MitoCell stimulates the renewal process of the cells and provides the skin with intensive hydration.

ProDerm

An extremely effective treatment for skin inflammation, irritations, and acne, ProDerm is suitable for all ages. ProDerm's advanced formulation contains natural anti-biotic properties, plant-based flavanoids, and phenolic carboxylic acids rich in propolis.



PURE[®] TDA facials

PURE TDA Hyal N5 (60 minutes)

For normal and youthful skin and contains low-molecular hyaluronic acid formulation for the treatment of wrinkles & expression lines and the stimulation of the cellular metabolism. Hyal N5 protects the skin, increases its elasticity and gently stimulates the formulation of collagen.

PURE TDA Hyal 10 (60 minutes)

Most versatile product as it delivers great results on all skin types and contains multi-molecular hyaluronic acid formulation with protein precursors for sustainable regeneration. Hyal N10 provides the skin with intensive hydration and significantly improves the skin condition.

PURE TDA Mitocell (60 minutes)

MitoCell is a deep therapy for sustainable cellular regeneration and recommended for clients 40yrs and up and contains highly concentrated multi-molecular hyaluronic acid and a patented compound for cell-activation and profound support for collagen synthesis. MitoCell stimulates the renewal process of the cells and provides the skin with intensive hydration.

PURE TDA Proderm (60 minutes)

An extremely effective treatment for skin inflammation, irritations, and acne, ProDerm is suitable for all ages. ProDerm's advanced formulation contains natural anti-biotic properties, plant-based flavanoids, and phenolic carboxylic acids rich in propolis.

PURE TDA Follow up or Target Area Top up (30 – 45 minutes)

A thorough follow up TDA Facial without manual abrasion with PURE CELL. Treatment includes: cleansing, selected TDA program on target areas, and Hyal/ProDerm Cover



PURE® high performance facials

PURE® high performance facials are no-nonsense, result driven facials featuring our botanical based and scientifically formulated PURE Skin Care products. The facials compliment the PURE TDA treatments and round off your menu offering.

Bio - active facial 90 minutes

Active-resistive facial movements together with a bio-active serum that lifts, tones and inhibits free radical production. Cleansing and refreshing botanicals infuse into the skin naturally, this facial includes massage and protects and rejuvenates in a matter of minutes.

Intense ageless facial 60 minutes

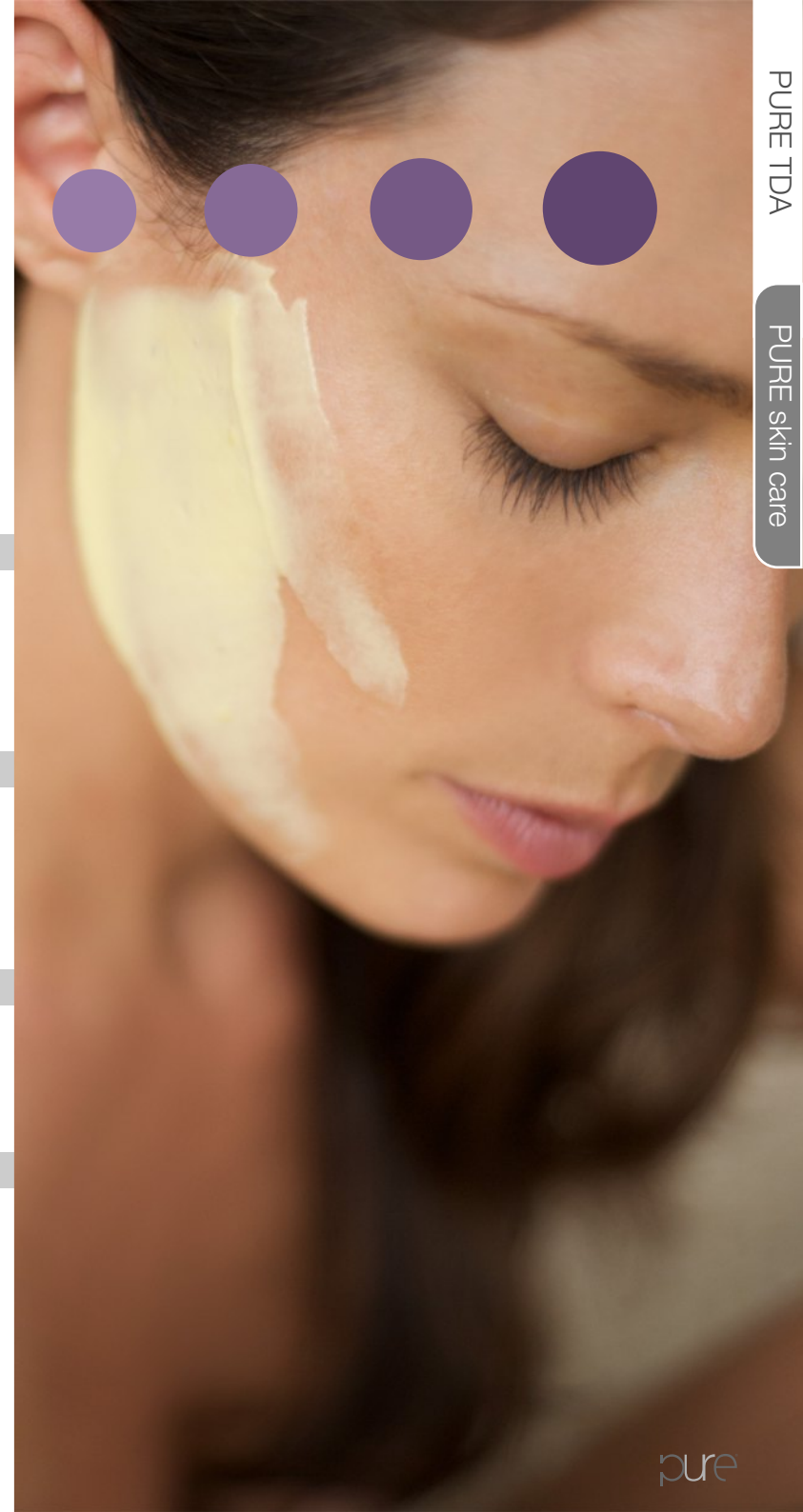
Featuring PURE Protect and Healing Serum, this facial is fantastic for sun-seeker hotel and resort guests; best taken at the end of the holiday, PURE products with healing and soothing aloe-vera are used. Fully hydrates and repairs any skin damage for a radiant and sun-kissed face.

Eye lift and firm 30 minutes

Cleanse, moisturizes and protects extra tired eyes and dry lips, this PURE treatment is concentrated to enhance your beauty regime and still includes a full facial cleanse, a great quick 'pick me up'.

Barber's facial - PURE facial for men 75 minutes

Incorporating the PUREst ingredients, an aromatherapy and hot towel compress to treat men's specific skin issues. This soothing facial and scalp massage is for total recovery with a little hair grooming for a clean-cut finish. From Spa to Salon, allow your male guest some grooming extras with 15mins allocated to beard, eyebrow/nose/ear trimming or a dry hair blow dry before spa check out.



PURE® TDA products

PURE TDA cartridges professional use only		
151158	Hyal N5	20 X 1 ML
151159	Hyal N10	20 X 1 ML
151231	MitoCell	20 X 1 ML
151161	ProDerm	20 X 1 ML

PURE TDA cover / mask professional use only		
15111	Cover Hyal	6 X 9ML
15112	Cover ProDerm	6 X 9ML

PURE TDA home use retail		
151098	Hyal N5 home	10 X 1 ML
151108	Hyal N10 home	10 X 1 ML
151109	MitoCell home	10 X 1 ML
151110	ProDerm home	10 X 1 ML



PURE[®] SKIN CARE

SCIENCE based, NATURE derived High Performance Skin Care



philosophy

PURE is a potent and high performance skin and body care system. Our no-nonsense approach relies on the purity of our natural ingredients. Each plant essence and botanical extract used in the formulation of PURE products has been scientifically selected for its superior effectiveness and ability to multi-task.

The key to PURE's performance is the powerful, synergistic action between our PURE BASICS and our SUPERCHARGED SERUMS. PURE BASICS pack a powerful punch, with natural skin boosters that are suitable for all skin types, while PURE Serums contain high concentrations of supercharged bio-active ingredients that target specific skin concerns.

This radical yet practical approach allows you to tailor your skin care to your changing skin conditions, while minimizing the number of products you need to use. PURE simplifies the complex world of skin care.

With PURE, less is more. PURE has perfected the art of minimal skin and body care by offering a simple and easy to follow regime with a profound impact on your skin. We do not promise miracles, but deliver speedy, high performance results.

PURE products do not contain harmful chemical preservatives and are produced in our FDA certified labs to ensure quality and efficacy.



A.W. LAKE® FRESH FORMULATION PHILOSOPHY

CUSTOM FORMULATED SKIN CARE and SPA PRODUCTS

F FREE FROM HYPE

We rely on science and extensive research to produce high-quality, intelligent products.

R RAW

We start with raw and unprocessed ingredients sourced directly from growers and producers to ensure quality and purity. We then prepare them fresh upon order in our own labs and production facilities.

E ETHICAL

We follow one simple rule: Do good, not harm. This applies to humans, animals and the environment. The choices we make are guided by this commitment and our own integrity.

S SUSTAINABLE

We continue to explore intelligent ways to best utilize our natural resources. We produce in small and limited quantities to ensure freshness, but also to reduce waste and impact on the environment.

H HIGH PERFORMANCE

Above all else, we focus on developing products that deliver positive results. For that reason, we keep an open mind and continue to search for new ingredients and technologies that will improve the performance of our products.



free from
PETROCHEMICALS
SULFATE-BASED DETERGENTS (SLS)
PROPYLENE GLYCOL
POLYETHYLENE GLYCOL
FORMALDEHYDE AND PARABENS
SYNTHETIC COLORANTS
ARTIFICIAL FRAGRANCES

QUALITY STANDARDS

- Pure Botanical Extracts: scientifically tested for purity, unrivalled in their vitality and high concentrations of active ingredients.
- Pure Essential oils: 100% pure, undiluted, therapeutic grade organic essential oils, sourced directly from growers in the country of origin.
- Pure Ingredients: raw and unprocessed, organic or wild, sustainably harvested plants and herbs.
- Pure Formulations: FDA certified, Allergen free, contains no additives, preservatives, synthetic fragrances or coloring.
- Petrochemical Free: none of our products contain petroleum - derived ingredients such as Isopropanol, parabens, mineral oil, petrolatum, propylene glycol, sodium lauryl/laureth sulfate and toluene.



PURE[®] skin care list

PRODUCT NAME	BASIC ●	ADVANCED ●	PROFESSIONAL ●
cleanser			
GENTLE REPAIR CLEANSER	● ● ● ●		
mask			
INTENSIVE HYDRATION MASK		● ● ● ●	
FRUIT ENZYME GENTLE EXFOLIATING MASK			● ● ● ●
moisturizer			
REGENERATING HYDRATING GEL	● ● ● ●		
ADVANCED SMOOTHING CREAM		● ● ● ●	
CELLULAR PROTECT & REPAIR FACE CREAM			● ● ● ●
sunscreen			
ULTRA SUN SHIELD SPF50+ FACE		● ● ● ●	
face massage			
ORGANIC MULTI-USE FACE OIL	● ● ● ●		
FACE MASSAGE CREAM		● ● ● ●	
eye cream			
EYE FIRMING GEL		● ● ● ●	
lip cream			
MULTI BALM	● ● ● ●		
pure botanical serums			
NUTRIENT COCKTAIL SERUM		● ● ● ●	
formulator specialist serums			
DAY TIME SHIELD & HYDRATING SERUM	● ● ● ●		
BOTANICAL ENZYMES REFINING NIGHT SERUM		● ● ● ●	
SPOT CONTROL SERUM			● ● ● ●
MILD ● ● ● INTENSE ● ● ● SUPERCHARGED ● ● ●			



cleanser

GENTLE REPAIR CLEANSER

with chamomile & calendula



a light, creamy and soothing cleanser formulated using two of the most highly regarded and sought after herbs. chamomile contains azulene which has powerful healing and antibacterial properties. it also strengthens, cleanses, and softens skin. marigold or more commonly calendula has a high content of flavonoids, chemicals that act as anti-oxidants in the body. calendula has been considered beneficial in reducing inflammation and promoting wound healing. calendula also promotes the production of collagen proteins.

recommended for normal to dry skin but may be used on all skin types.

directions

apply evenly to face and neck with gentle circular motion,
wash with warm water, use morning and night.

ingredients

deionized water, helianthus annuus (sunflower) seed oil, tocopheryl acetate, anthemis nobilis (chamomile) flower extract, rosmarinus officinalis (rosemary) extract, aloe barbadensis (aloe vera) leaf extract, hamamelis virginiana (witch hazel) extract, echinacea angustifolia extract, lavandula angustifolia (lavender) extract, calendula officinalis (marigold flower) extract and rosa damascena (rose) petal extract, bambusa vulgaris (bamboo) exfoliant, moroccan rose centifolia (rose maroc) absolute, anthemis nobilis (chamomile) oil, salvia sclarea (clary sage) oil and citrus grandis (grapefruit) oil.

sizes available

retail in 50ml airless bottle

professional in 550ml bottle



mask

INTENSIVE HYDRATION MASK

with yarrow & papaya extracts



this intensive hydrating mask relieves skin from dryness, stress and overexposure to the elements. formulated with potent plant-derived humectants, the mask increases the skin's moisture level. yarrow is used to improve blood circulation, tones and repairs skin tissues. papaya leaf firms skin and tightens pores.

recommended for normal to sensitive skin but may be used on all skin types.

directions

apply evenly to face and leave on for 10 – 15 minutes,
rinse with warm water. use as required.

ingredients

deionized water, glycerin, aloe barbadensis (aloe vera) gel, extracts of althaea officinalis (marshmallow) extract, taraxacum officinale (dandelion) extract, achillea millefolium (yarrow) extract, carica papaya extract and arctium lappa (burdock root) extract, pure essentials oils of hyssopus officinalis (hyssop) oil, salvia sclarea (clary sage) oil and pelargonium graveolens (geranium) oil.

sizes available

retail in 50ml airless bottle

professional in 250ml bottle



mask

FRUIT ENZYME GENTLE EXFOLIATING MASK

with pomegranate & apple enzymes



a unique gel mask that boosts hydration as it exfoliates. pomegranate and apple enzymes gently dissolve dry surface skin and encourage cell turnover, revealing a newer, smoother skin. hyaluronic acid and aloe vera penetrate the epidermis and prevent dehydration, boosts skin's moisture content and prevents moisture loss. hyaluronic acid is also useful in reducing fine lines and wrinkles. this high performance mask aids in tissue repair, holds together the skin's structural components and increases the production of collagen.
recommended for all skin types.

directions

apply evenly to face and leave on for 10 – 15 minutes,
rinse with warm water. use as advised.

ingredients

aloe barbadensis (aloe vera) leaf gel, sodium hyaluronate, rosa damascena (rose) water, glycerin, pyrus malus (apple) enzyme, punica granatum (pomegranate) enzyme, extracts of medicago sativa (alfalfa) extract, cucurbita maxima (pumpkin) ferment extract, cocos nucifera (coconut) extract, ribes nigrum (blackcurrant) extract and prunus persica (peach) extract.

sizes available

retail in 50ml airless bottle

professional in 250ml bottle



moisturizer

REGENERATING HYDRATING GEL

with kelp & marine collagen



this aloe and kelp based hydrator mimics the human plasma and is instantly absorbed by the skin. once inside, the uronic acids present in the algae form a hydrating film on the stratum corneum, preventing loss of moisture. formulated with marine collagen, this extraordinary hydrator also regenerates the fibroblast cell, which stimulates the production of collagen and elastin to keep the skin toned and firm.
recommended for dry/sensitive skin, but may be used on all skin types.

directions

apply evenly to face and neck, 3mls per use, daily or as required.

ingredients

deionized water, aloe barbadensis (aloe vera) gel, hydrolized collagen, chlorophyll, symphytum officinale (comfrey) extract, algae extract, camellia sinensis (green tea) extract and anthemis nobilis (chamomile) extract, rosa damascena (rose) oil, pelargonium graveolens (geranium) oil, lavandula angustifolia (lavender) oil and salvia sclarea (clary sage) oil.

sizes available

retail in 50ml airless bottle

professional in 250ml bottle



moisturizer

ADVANCED SMOOTHING CREAM

with ginkgo and schizandra berry



this intensive cream, rebuilds skin's moisture barrier while shielding it from sun and other environmental assaults. ginkgo and schizandra berry extracts provide skin firming benefits and re-texturize skin's surface for a smoother appearance. recommended for normal to sensitive skin but may be used on all skin types.

directions

apply evenly to face and neck, 3mls per use, daily or as required.

ingredients

deionized water, glycerin, allantoin, tocopheryl acetate, panthenol, extracts of ginkgo biloba extract, camellia sinensis (green tea) extract, chamomile recutita (german chamomile) extract, citrus sinensis (orange) extract, citrus limonum (lemon) extract and schisandra chinensis (schizandra berry) extract, juniperus communis (juniper berry) oil, citrus limonum (lemon) oil and anthemis nobilis (chamomile) oil.

sizes available

retail in 50ml airless bottle

professional in 250ml bottle



moisturizer

CELLULAR PROTECT & REPAIR FACE CREAM

with pomegranate & yeast peptide



this powerful all natural moisturizer provides exceptional anti-oxidant protection. extracts of pomegranate, strawberry and date provide three times more anti-oxidant activity than green tea or red wine. yeast peptide helps to revitalize the skin with moisture and fights dryness, restoring soft elastic and healthy skin. it can be used every day after cleansing and toning. massage into face, neck and décolleté in gentle circular motions until completely absorbed.

recommended for dry/sensitive skin, but may be used on all skin types.

directions

apply evenly to face and neck, 3mls per use, as required or advised.

ingredients

deionized water, glycerin, sucrose (sugar), phospholipids, yeast peptide, lecithin, oils of prunus armeniaca (apricot kernel) oil and sesamum indicum (sesame) oil, retinyl palmitate, vit E, ascorbyl palmitate, extracts of zizyphus (red dates) extract, wasabia japonica (wasabi) root extract, yeast extract, punica granatum (pomegranate) extract, fragariae folium (strawberry) extract, lonicera japonica (japanese honeysuckle) extract, algae extract and crithmum maritimum (sea fennel) extract, santalum alba (sandalwood) oil, rosa damascene (rose) oil and pelargonium graveolens (geranium) oil.

sizes available

retail in 50ml airless bottle

professional in 250ml bottle



sunscreen

ULTRA SUN SHIELD SPF50+ FACE

with vit. E & chamomile



A great UVA/UVB broad spectrum protection in a mattifying face milk, clear, light and easy to apply it delivers lasting protection for up to 3 hours, long term hydration, and can be worn under make up

directions

UVA/UVB broad spectrum protection. apply this mattifying sunscreen to the face and next every 3-4 hours or as needed.

ingredients

deionized water, octocrylene, butyl methoxydibenzoylmethane, ethylhexyl salicylate, cyclopentasiloxane, isostearyl neopentanoate, cyclohexasiloxane, ceteareth-20, cetearyl alcohol, tocopherol, panthenol, xanthan gum, silica, ammonium acryloyldimethyltaurate/VP copolymer, cetyl dimethicone, phenoxyethanol, glycerin, disodium EDTA, methylisothiazolinone, lavendula officinalis (lavender) oil, rosa damascena (rose bulgarian) oil and anthemis nobilis (chamomile) oil.

sizes available

retail & professional in 50ml airless bottle



face massage

ORGANIC MULTI-USE FACE OIL

with jojoba & chamomile



our organic multi-use face oil is a light blend face oil that is suitable for face cleansing and massage. with jojoba oil and chamomile it is effective for removing oil based cosmetics. this multi-tasker is also an excellent moisturizer and face massage oil that can be used alone or added to our pure face massage cream. recommended for normal to dry skin but may be used on all skin types.

directions

oil may be used to remove make-up, massage face, or as gentle yet effective moisturizer.

ingredients

simmondsiachinensis (jojoba seed) oil, prunusamygdalusdulcis (sweet almond) oil, pure essential oils of anthemisnobilis (chamomile), citrus reticulata (mandarin)

sizes available

professional in 50ml bottle



face massage

FACE MASSAGE CREAM

with ginseng & bee pollen



this powerful all natural moisturizer provides exceptional anti-oxidant protection. extracts of pomegranate, strawberry and date provide three times more anti-oxidant activity than green tea or red wine. yeast peptide helps to revitalize the skin with moisture and fights dryness, restoring soft elastic and healthy skin. it can be used every day after cleansing and toning. massage into face, neck and décolleté in gentle circular motions until completely absorbed.

recommended for dry/sensitive skin, but may be used on all skin types.

directions

apply evenly to face and neck, 3mls per use, daily or as required.

ingredients

deionized water, glycerin, simmondsia chinensis (jojoba) seed oil, helianthus annuus (sunflower) seed oil, pollen, tocopheryl acetate, retinyl palmitate, cucumis sativus (cucumber) extract, panax ginseng (ginseng) root extract, anthemis nobilis (chamomile) extract, citrus limonum (lemon) peel extract, santalum alba (sandalwood) oil, boswellia serrata (frankincense) oil and citrus sinensis (orange).

sizes available

retail in 50ml airless bottle

professional in 250ml bottle



eye cream

EYE FIRMING GEL

with rose oil & vit.C complex



a superb eye gel, deeply penetrating, gentle and contains no heavy waxes. it is the vehicle which moisturizes, strengthens and rejuvenates the skin, thus restoring tone and suppleness. yeast extract and vitamin C complex increase the collagen production and improves skin elasticity.

recommended for all skin types, apply daily as needed to the eye area avoiding the lash line.

directions

gently tap and apply on cleansed and toned eye area. use daily morning & night or as advised, avoiding the lash line.

ingredients

deionized water, glycerin, butyrospermum parkii butter, rosa damas-cena water, rosa damascena oil, cananga odorata oil, retinyl palmitate, tocopheryl acetate, ascorbyl palmitate, tilia cordata extract, lonicera japonica extract and yeast.

sizes available

retail in 15ml airless bottle

professional in 50ml bottle



lip cream

MULTI BALM

with cocoa butter & citrus



this multi-task PURE lip balm moisturizes and protects dry, chapped, and cracked lips. extremely dry zones of the face, hands and feet will benefit from the balm's hydrating effects. organic beeswax, cocoa butter and olive oil, all rich in vitamins, minerals and fatty acids deeply hydrate & repair. chamomile contains azulene which has powerful healing and antibacterial properties, it also strengthens and softens the skin whilst the essential oils of orange & mints uplift and refresh. recommended for all skin types.

directions

apply to chapped lips, cracked and dry skin when required.

ingredients

beeswax, cocoa butter, olive oil, pure essential oils of orange, peppermint, chamomile and spearmint.

sizes available

retail in 15ml jar

professional in 15ml jar



PURE® botanical serums

NUTRIENT COCKTAIL SERUM

with sea kelp & chlorophyll



the ultimate “nutrient cocktail” for skin; sea kelp contains vitamins, minerals, amino acids and other active constituents which nourish hydrate and keep skin healthy and radiant. chlorophyll increases oxygen in blood cells and repairs damaged skin cells.

directions

blend with PURE Skin Care base products, use as required.

ingredients

deionized water, aloe barbadensis gel, glycerin, chlorophyll, algae extract, camellia sinensis extract, anthemis nobilis extract, and lavandula angustifolia extract, cupressus sempervirens oil, lavandula angustifolia oil, salvia sclarea oil.

sizes available

retail in 15ml airless bottle

professional in 50ml bottle



formulator specialist serums

DAY TIME SHIELD & HYDRATING SERUM

with oat beta glucan & borage



oat beta-glucan is a powerful natural active ingredient that boosts the performance of our skin care products. it assists in tissue restructuring and wrinkle reduction by stimulating collagen production in the dermis. borage seed oil has one of the highest amounts of gamma-linolenic acid, (omega-6) of seed oils which provide protection against the damaging effects of sun exposure and environmental factors. recommended for all skin types.

directions

apply and gently massage a small amount into cleansed and toned skin; specifically face and areas vulnerable to dehydration. recommended to be applied twice daily or as often as required. this product is safe to be used around the eye and lip.

ingredients

deionized water, glycerin, butyrospermum parkii butter, prunus armeniaca oil, rosa damascena water, aloe barbadensis gel, lecithin, sodium hyaluronate, retinyl palmitate, tocopheryl acetate, ascorbyl palmitate, pantothenic acid, sodium pca, hydroxyproline, oat beta glucan, squalane, algae extract, symphytum officinale extract, urtica dioica extract, rosa damascena oil, lonicera japonica extract, rosmarinus officinalis extract, helianthus annuus seed oil, triticum vulgare oil, borage officinalis oil, calophyllum inophyllum oil.

sizes available

retail in 15ml airless bottle

professional in 50ml bottle



formulator specialist serums

BOTANICAL ENZYMES REFINING NIGHT SERUM

with moth bean seed & sea buckthorn



with moth bean seed extract for collagen renewal, botanical enzymes refining night serum is a potent oxygen and cell stimulator formulated for resting skin. sea buckthorn oil has anti-inflammatory properties and offers protection against uv radiation and free-radical damage to the skin. it also combats wrinkles, dryness and other symptoms of mal-nourished or prematurely aging skin. use botanical enzymes refining night serum just before you rest.

recommended for all skin types.

directions

apply and gently massage a small amount into cleansed and toned skin on face, neck and décolleté at night or as advised. this product is safe to be used around the eye and lip.

ingredients

deionized water, glycerin, rosa canina oil, live yeast cell derivative, algae extract, vigna aconitifolia seed extract, salix alba extract, prunus persica extract, prunus salicina extract, yeast extract, rhodiola rosea extract, hippophae ramnoides extract, cucurbita maxima ferment extract, populus tremuloides extract.

sizes available

retail in 15ml airless bottle

professional in 50ml bottle



formulator specialist serums

SPOT CONTROL SERUM

with fruit enzymes & willow bark



spot control serum with fruit enzymes & willow bark is an effective blemish control treatment. it contains rich anti-inflammatory and antibacterial properties designed for acne and blemished skin. this serum can be used after cleansing or as required for spot treatments. citrus & sugar cane extracts work as a natural alpha hydroxy acid (AHA). willow bark extract is used in skin care as an astringent and has antiseptic, anti-inflammatory and antipyretic properties. it also contains salicylic acid, which stimulates new cell formation by helping the old skin to slough off.

recommended for problematic skin with blemishes and spots.

directions

apply and gently massage a small amount into cleansed and toned skin; face, neck and décolleté. avoid eye area and other areas of skin susceptible to dryness. use only as required.

ingredients

deionized water, aloe barbadensis gel, allantoin, tocopheryl acetate, ascorbyl palmitate, ascorbic acid, extracts of vaccinium myrtillis extract, saccharum officinarum extract, acer saccharum extract, citrus sinensis extract, citrus limonum extract, cinnamomum zeylanicum extract, salix alba extract, centella asiatic extract and lonicera japonica extract, melaleuca quinquenervia oil, melaleuca alternifolia oil, lavandula angustifolia oil, citrus hystrix oil.

sizes available

retail in 15ml airless bottle

professional in 50ml bottle



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