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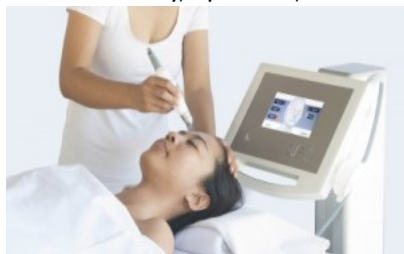
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World Spa Exclusive: Four Seasons Resort Bali at Jimbaran Bay Premieres Pure TDA Facials

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Developed by spa specialist A.W. LAKE (Singapore) in partnership with MedDrop (Germany) and ArivinePharma (Switzerland), the PURE TDA Facial system is set to revolutionize the spa industry. TDA stands for transdermal application: a therapy system that transports PURE's concentrated supercharged bio active ingredients, at supersonic speed and frequency, directly to the dermis via a computerguided applicator.

The **PURE TDA Facial** begins with a cleansing program followed by the PURE CELL dermabrasion, where finely ground sapphire crystals smooth and prepare the skin. This enhances the uptake of one of the highly targeted serums – delivered to the skin via a unique TDA applicator – penetrating deep into the dermis. The therapy concludes with a skin nourishing and hydrating PURE COVER mask.

Radically readjusting the skin, the PURE TDA system's active ingredients are blended with TDA Carrier Substance, a patented fluid that facilitates deep skin penetration to improve oxygen and blood circulation, and cellular metabolism, without pain or the use of needles. By reaching the cell core, something previously only possible with invasive treatments, the skin can begin to regenerate from deep within. The supercharged serum activates cellular detoxification, and stimulates collagen production and cell division, the skin's building blocks to repair damaged structures and achieve natural taut skin.

"We are truly excited to be at the forefront of this cutting edge dermatological spa care," comments Regional Director of Spa Luisa Anderson. "We've been developing a new, elevated Spa offering here at Jimbaran Bay – centred around the concept of healing the physical body to facilitate inner change, simultaneously paying homage to nature's bounty. The potent and highperformance PURE TDA Facials pair nature's healing ingredients with skilled science to affect outer beauty and inner change, physically renewing the skin and emotionally boosting selfconfidence."

The Spa at Four Seasons Resort Bali at Jimbaran Bay offers a bespoke, individually tailored approach to the PURE TDA Facial. A personal consultation with a trained therapist will help determine the PURE TDA serum best suited to each guest's needs:

- **Hyal N5** to protect normal/youthful skin and gently stimulate collagen
- **Hyal 10** to intensively hydrate all skin types and smooth fine lines
- **Mitocell** to stimulate cell renewal and hydrate more mature skins
- **Proderm** to treat skin inflammation, irritation and acne

Each 60minute PURE TDA Facial treatment will minimize the appearance of wrinkles, irritation and acne in just one session; sustainably and visibly tightening and regenerating facial skin cells while hydrating and nourishing at the deepest possible level. A maximum of three treatments per week are recommended with repeated treatments leading to longerlasting results.

In addition, The Spa offers a 15minute **PURE TDA Targeted Boost** treatment to further address the eye area, décolletage, forehead, or laughter lines; a 30/45 minute **PURE TDA Top Up** followup facial; 57 day **Mitocell** and **Proderm** packages; and discounted **6Week** package for longstay guests and local residents.

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